

These ads are designed for placement (**FOR FREE**) in local newspapers and magazines. Newspapers often have small blank spaces when they are finalizing a page layout. These spots are handy fillers to plug into those spaces.

Your PIO should develop a good relationship with local newspapers, and be able to ask for this favor in placing these spots for free. Give them Smokey swag!

Make sure the newspapers understand that they cannot use “Drown your campfire” if campfires are prohibited.

DO NOT COPY AND PASTE ADS FROM THIS DOCUMENT.

Either put the jpgs on a usb or email them as an attachment.





1colcampalt.jpg



1coldelayburn.jpg



1coldontburn.jpg



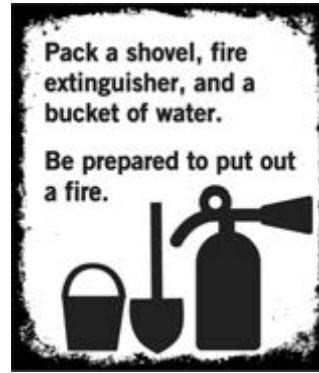
1coldrownfire.jpg



1coldrygrass.jpg



1collearnburn.jpg



1colpack.jpg



1colSBtoohot.jpg



1colsmokeycircle.jpg



1colsmokeydrown.jpg



1colsmokeyfirealt.jpg



1colsmokeyobeybansA.jpg



1colsmokeypack.jpg



1coltoohot.jpg



2colavoidburn.jpg


Consider burning alternatives.




When fire danger is high, or when restrictions are in effect, delay your burn or consider composting.

2colburnalt.jpg

Build your burn pile away from woodland or brushland.



2colburnaway.jpg



When it gets hot, vegetation like leaves and grass dry out.

Low humidity and lack of rain will make these fuels more flammable.

Wind spreads flames faster. A small fire can spread quickly.

Don't burn on hot, dry, windy days.

coldontburn.jpg

Drown Your Fire



2coldrownfire.jpg

Help prevent wildfires!

OBEY FIRE RESTRICTIONS



2colobey.jpg

Never leave your burn pile.

Be prepared with shovel and water.



2colsmokeyburnpile.jpg

Compost instead of burning when fire danger is high.



Only you can prevent wildfires.



2colsmokeycompost.jpg



MAKE SURE YOUR FIRE IS Dead Out!

Only you can prevent wildfires.



2colsmokeyfireout.jpg

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2colsmokeyobeybans.jpg



2colsmokeytoohot.jpg



2coltoohot.jpg

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