



2015 Final Report

PNW Fire Prevention and Education

September 30, 2015



Pacific Northwest Wildfire Coordinating Group

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EXECUTIVE SUMMARY

In an effort to reduce human-caused wildfires in the Pacific Northwest, the Forest Service and Bureau of Land Management State Office/Regional Office (SORO) decided to expand the 2014 Fire Prevention and Education Teams' outreach program into 2015. As in 2014, the effort extended to include leadership from the Pacific Northwest Wildfire Coordinating Group through its Communication, Prevention and Investigation (CPI) committee. The 2015 strategy was based on historical fire occurrences and projected drought conditions.

The Pacific Northwest (PNW) prevention program has made significant progress since June 2014. Efforts have focused on analyzing the existing program and identifying needs to better serve partner agencies and the public. Resulting emphasis has been on providing information and support to reduce the risks from wildfire. One component identified early on was a need to provide the best fire cause data available. The information has been used in strategic planning at the regional and field levels. Fire maps became both a useful product and an important tool in supporting field activities.

The effort provides assistance to communities directly in line with the National Cohesive Wildland Fire Management Strategy's Fire Adapted Communities component. Establishing the branding of Pacific Northwest Fire Adapted Communities (PNWFAC) in 2014, followed by the efforts to broaden communication platforms and build capacity, have advanced support to communities.

Informational components were established through creation of the PNWFAC website and Twitter account in 2014; website improvement and a wide array of visual products have been accomplished in 2015. In addition, interagency partners are now able to access the products through the PNW/SORO electronic graphics warehouse (Appendix A). This storage and access system was selected so field units could easily obtain useful graphics and be able to produce signs and flyers for the number and size for the specific project in which they are engaged. With targeted useful products for addressing local wildfire prevention issues, support for public and partner agencies is enhanced.

The PNW recognized the need to build the capacity of trained prevention teams and resources in the region. The number of Fire Prevention and Education participants in Oregon, Washington and Alaska were at very low levels in 2014. An effort to build on the number of prevention Team Leaders (PETLs) and Team Members (PETMs) became a priority. PNW helped lead a Prevention Team Member course (P-310) to get 14 individuals through the classroom requirement of the position and provided assignment opportunities in Washington and Oregon to develop the field experience portion of their training.

EXECUTIVE SUMMARY

Additionally, a Team Leader in Alaska is now qualified, adding to two qualified PNW Team Leaders and another nearing completion. This brings the total number of qualified Team Leaders in Oregon, Washington and Alaska to three.

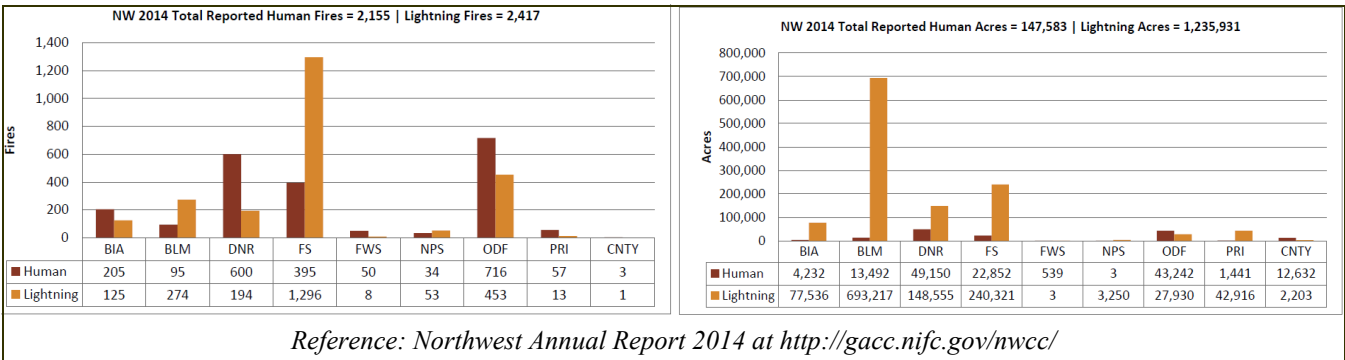
The status of the Fire Prevention and Education Teams at the end of 2015 is compared to the initial strategy from 2014. An important measure of the strategy is to gauge the deviation from original intent. All of the major areas of emphasis are continuing through 2015. The overall program addressed building prevention capacity, developing and expanding useful visual products, increasing outreach (Twitter, website, FTP site access for materials, communication with partners and communities), and providing fire cause information. None of the major efforts were found to be unattainable or without merit.

Another way to look at Fire Prevention and Education Teams is to evaluate whether informational items were properly identified for use in assisting the long-term goals of public outreach, building partnerships, and a professional approach to issues. Fire-cause maps were valuable in assisting agency partners and community efforts to better understand local fire patterns. Products were developed for specific topics, including top fire causes, sagebrush steppe protection, drone use, public use restrictions, and Matsutake mushroom season. Two additional products featured specialized graphic and artistic skills highlighting the importance of the sagebrush steppe habitat through the Steppe UP campaign. An illustrated coloring book featuring Sanford the Sage Grouse and a beautiful set of trading cards were developed and ordered. All of these products were on target with the needs of the partner agencies, regional demands, and community requests.

There is an evolution of the Fire Prevention and Education Teams in the PNW. Strategy outlined in 2014 has moved from the research and discovery of issues and needs, to development of useful products and tools, to field engagement assistance with the public and agency partners. Successful prevention is changing public behavior to prevent wildfire starts, take personal responsibility in outdoor activities, and take action to reduce wildfire risks. Going forward, prevention personnel in the PNW will be better equipped to assist communities and agencies as they continue to build sustainable local programs, further their knowledge of wildfire and landscape issues, and build partnerships.

THE SITUATION

After a successful evaluation of the 2014 Fire Prevention Awareness Campaign, the Pacific Northwest (PNW) decided to expand the outreach program into 2015. Between June 2015 and the end of September 2015, seven PNW Fire Prevention and Education Teams successfully implemented a combination of good strategy and tactics providing information to raise awareness of wildfire issues by enlisting the public’s support and actions for creating safer communities.



By June 2015, many areas in the PNW experienced high to very high drought conditions. Fuel conditions around the region were well ahead of historical trends. By the end of September, 652,616 acres burned in the state of Oregon and 1,154,365 acres burned in the state of Washington. As fire season data is collected, a better comparison of 2014 to 2015 can be analyzed. Overall, feedback from field units endorses the support from the regional office and attributes a reduction in human-caused wildfires to the public outreach through Fire Prevention and Education Teams.

As the program evolves through training, development and community outreach, additional training and support is needed to continue into 2016. Research shows that changing a behavior or habit takes time, consistency, and recognition of the negative results of their actions. Outreach efforts should be maintained for consistent messaging.

ADDRESSING HUMAN FIRE CAUSES Wildfire Prevention Analysis & Planning

Data-driven decision making is the most effective way to reduce human-caused wildfires. Historical fire occurrences provide visual analytics through maps and tables to identify patterns in specific areas. Analysis of when and where fires have occurred adds a spatial component to the data so planners and partners can use the location and patterns to efficiently focus efforts.

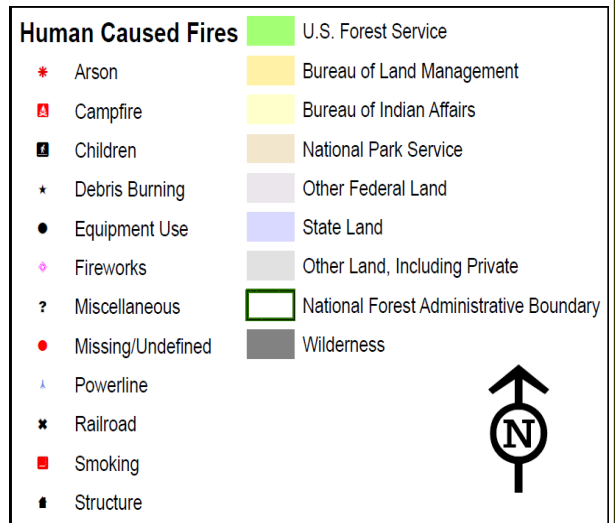
As extreme wildfire conditions approach or worsen, wildland fire prevention education is often overlooked as a resource. The PNW recognized the need for additional support and elected to bring in Fire Prevention and Education Teams to reinforce local fire prevention education planning, logistics, and operations. The teams were well received at both administrative and field levels.



The teams facilitated the development of sanctioned fire-cause data into maps that aided in the overall planning strategy for the region. The maps also proved very useful for field assists to discuss local fire patterns and issues. The discussions led to plans of action to address the most pressing concerns of the areas.

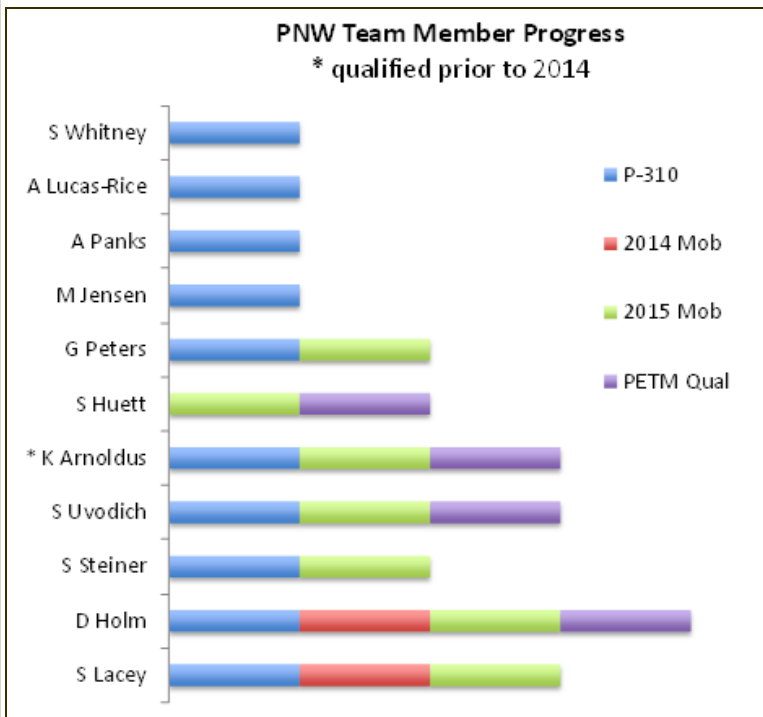
Teams also discussed product needs with specific messages that would directly communicate with targeted audiences. Where there were product gaps, the teams produced visual messaging that addressed the issues.

The Fire Prevention and Education Teams sought to create changed behavior where individuals take personal responsibility to reduce wildfire risks. Products and campaign materials were tailored for each engagement (such as a community or issue) to account for diverse cultures, styles, and incentives required for enabling action.



BUILDING CAPACITY

Building on last year's accomplishments, the PNW wanted to continue generating interest and participation in Fire Prevention Teams in Oregon and Washington. In March 2015, PNW played a strong leadership role in delivering a Prevention and Education Team Member (P-310) course. Through a virtual setting, this course trained 37 team members in six states with a practical hands-on approach that prepared students for future field assignments. Fourteen students from the Pacific Northwest and the State of Alaska completed the virtual training. Please refer to Appendix B and C.



Since the virtual class was conducted this year, the PNW has provided 50% of the fourteen students from the PNW and Alaska with an opportunity to be part of a team assignment to work toward fully qualified status. In addition to providing field experience to trainees, administrative aids and final report examples were uploaded to a PNW/SORO electronic graphics warehouse for Fire Prevention Team Members' reference. A national introduction to fire prevention teams video called an "Ounce of Prevention" is currently in production with almost three hours of footage shot in the PNW this season.

To assist the PNW, a strong effort has been made to train Fire Prevention and Education Team Leaders and Team Members. Local teams are better prepared for work with local programs to evaluate fire issues and risks after gaining valuable field experience to enhance their classroom training. Leaders and members who are trained nationally and have field experience will enhance their home units' proficiency with public outreach. Developing an effective employee training program is vital to the long-term success of the fire and prevention programs locally, regionally and nationally.

The effort over the last two years is a great start to growing a dedicated, trained, and experienced prevention workforce for the region.

MEDIA OUTREACH

The Olympic National Forest hosted a Fire Prevention & Education Team in July 2015. One of the team's objectives was to mass market awareness of drought conditions and high fire danger. The idea was to broadcast a message that would reach the largest number of people possible. The team's strategy focused on radio, television and newspapers as a medium used to reach a broad Westside audience.

The Olympic National Forest had a clearly defined Delegation of Authority for public outreach. By design, the team was composed of information and education specialists trained to facilitate media coverage and outreach. On July 24, a media day was arranged focusing on drought conditions and clarifying fire restrictions in dispersed versus developed campsites. Reporters from two television stations (King 5 and Fox 13) and one newspaper (Mason County Journal) covered the event held at the Olympic National Forest. The messages were well publicized and received by the public.



Four audio and three video Public Service Announcements (PSA) focusing on drought and campfire awareness were scripted and professionally recorded. The PSAs were distributed to over two hundred media contacts in the PNW through email.

Columbia Sportswear's Gert Boyle enthusiastically agreed to be a spokesperson in two PSAs, one audio and one video. The video PSA was uploaded to an unpublished YouTube account. During its first week posted, it received 163 hits. In support of the campaign, the Forest Service has linked Gert Boyle's PSAs to its regional website.



SOCIAL MEDIA OUTREACH

A 2015 social media strategy was developed to increase awareness of Fire Adapted Community issues with PNWFAC's target audience on a daily basis. The strategy calls for a combination of real-time and scheduled future tweets. One hundred and fifty tweets were developed with a focus on human-caused wildfires in the PNW and on protecting Sage Grouse habitat. Fifty-one twitter graphics were created to emphasize twitter messages. Analytics have concluded that images increase social engagements.

Within the last three months the Twitter account @PNWFAC gained 90 new followers. That's a 44% gain in new followers. Currently @PNWFAC has 202 followers. Over the last three months, a new follower has been gained each day. Audience interests range from science news (66%) to camping (52%) to national parks (41%). Fifty percent of the audience lives in the states of Oregon or Washington and 7% lives in California.

Over the last three months @PNWFAC had 150 retweets, 75 favorites and seven replies. There were 170 clicks onto @PNWFAC's site. Top tweets incorporated maps, hashtags and/or tagged an agency or program in to tweet along with key messaging.

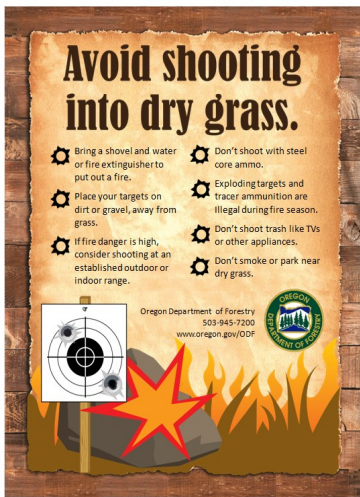
September 2015	August 2015	July 2015
<p>Top Tweet earned 2,300 impressions</p> <p>New Forest Service research shows Wildland-Urban Interface continues to grow, increasing wildfire danger and cost. pic.twitter.com/Vh6y957Qtq</p>  <p>← 2 ↻ 12 ★ 4</p>	<p>Top Tweet earned 6,150 impressions</p> <p>@Smokey_Bear #HotAirBalloon will be at Albany Air & Arts Festival #Oregon on Aug 21-23, 2015 el.com/to/albany/ pic.twitter.com/J4lcy76t6C</p>  <p>↻ 11 ★ 11</p>	<p>Top Tweet earned 193 impressions</p> <p>Stouts #Wildfire 6,000 acres; 11 miles E of Canyonville @DouglasFPA @inciweb #StoutsFire inciweb.nwcg.gov/incident/4426/ pic.twitter.com/dyJDHGB018</p> 

@PNWFAC would like to encourage all agencies and partners that have a Twitter site to follow us and re-tweet our fire prevention and adaptation messages to help share our common messages.



GRAPHICS

The Pacific Northwest Coordinating Group recognized the need to update existing graphics and develop new graphic product support for on-going prevention efforts. Over 15 product themes have been created, covering prevention messaging on vehicle-caused fires, campfires, shooting fires, sagebrush habitat effects, fireworks, burn piles, field burning, and home preparedness. The graphic files are in a variety of file formats and resolutions for different product applications (billboards to newsletters) so many variations are available. A select few have been translated from English to Spanish.



DRONES

In July 2015, PNWFAC was asked to assist with implementing a regional awareness campaign for drone users. Drones have become a serious safety concern for wildfire incidents, sometimes compromising firefighter safety and shutting down air operations. Teams coordinated with the SORO Aviation Management staff. Four new flyers and display banners were designed and displayed at three events, including the Madras Air show, Prospect Search & Rescue Fly-In, and Merlin Airport Days. Teams had the potential to reach 12,000 people at these events. Several upcoming events are scheduled and materials are available on the PNW/SORO electronic graphics warehouse (Appendix A) for local use.

New customized drone Twitter graphics were tweeted on @PNWFAC Twitter site five times. There were 19 engagements with the site resulting in 1,020 impressions.

FIRE RESTRICTIONS MESSAGING

Delegated to provide a fire restrictions and closures framework for the Rogue River-Siskiyou National Forest, one Fire Prevention and Education Team focused on effective outreach messaging to eliminate confusion of restricting activities in high fire-prone areas, while allowing the activities in less fire-prone or hazardous areas. The team's goal was for agencies and internal audiences to interpret and deliver messaging to the public in understandable language. Through qualitative research, an outreach toolbox was developed. The toolbox defines the process of establishing and implementing fire restrictions and closures through graphic products, templates and examples. The team emphasized that effective messaging with cooperators can supplement the interaction with the public by providing shared consistent messaging.



This outreach toolbox can easily be reconfigured to effectively promote any forest's fire restriction and closure messaging. A variety of no-cost/low-cost resources can be found on the PNW/SORO electronic graphics warehouse (Appendix A). The toolbox includes tips and tools for creating awareness, educating specific audiences and motivating positive behavior change. An array of materials has been designed for staff, cooperating agencies and the general community including:

- Graphics (posters, flyers and handouts)
- Outreach tools (press releases, Public Service Announcements, talking points)
- Sample/templates of Fire Restriction Orders, Delegations and Authority-Mandates

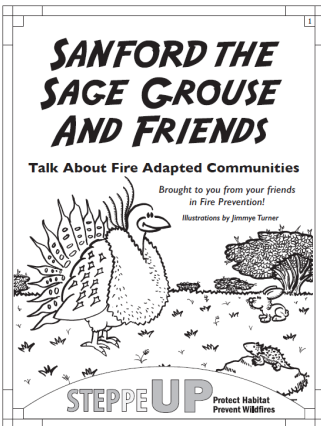
This outreach toolbox has something for everyone, regardless of budgetary limitations. It's easy to get started, each resource comes with suggestions for use. Most resources are in Microsoft Word or Power Point documents that can be easily edited to include agency information and/or logo.

STEPPE UP TO PREVENT WILDFIRES



Several PNW Fire Prevention and Education Teams have worked on the “*Steppe Up — Protect Our Sage Community*” Campaign. This awareness campaign is designed to inspire action through raising cognition about the critical loss of habitat attributed to human-caused wildfires in sagebrush ecosystems. From the Golden Eagle to the Sagebrush Lizard, a series of posters, billboards, and flyers have been drafted to help engage the public and partners in the cause.

Public Service Announcements are airing in Bend, Klamath Falls, Lakeview and Umatilla media markets. Approximately 80 sagebrush ecosystem educational tweets have been prepared for year-round release. Pictures, links and #hashtags have been developed to generate interest and direct followers to resources to learn how they can be a part of the solution.



A twelve-page coloring book has been developed to stimulate young minds (elementary school) and provoke a desire to learn. A simple coloring book can generate a family conversation about the sagebrush community and how human-caused wildfires can quickly destroy animal habitats. This helps teach kids to become responsible adults who use fire wisely. Twenty thousand coloring books have been printed and will be distributed to the PNW.

A set of 14 trading cards has been crafted. Beautiful photographs and illustrations feature a wide selection of animals in the sagebrush community and are sure to captivate kids. The text on each card has been researched and thoughtfully written to provide information on the species, as well as to inspire kids to do their own research on other sagebrush species. Trading cards are an excellent learning tool; students can use the cards to play simple games matching "like" animals or more complicated puzzles like constructing full ecosystem food webs. These activities are designed to inspire critical thinking and nature awareness. Each card has a unique fire prevention tip on the back.



PUBLIC OUTREACH EVENTS

Two PNW Prevention and Education Teams were tasked with increasing outreach and informing the public about their role in preventing human-caused wildfires. The teams attended eight events with the potential to influence over 30,000 people. The teams conducted a fire prevention problem analysis to identify specific fire prevention problems, target audiences, and behavioral changes needed. Such an analysis leads to a higher success of any event or activity.



A fire restrictions community outreach trapline was established for the Olympic National Forest. The trapline included almost 100 locations with selected stores, restaurants and recreational sites where the target audiences would gather and receive valuable information. The outreach efforts provided the potential of reaching 58,000 people.



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ບົກບ້ອງສິດທິໃນການເກັບ
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ຢ່າຈູດໄຟ

ເນື່ອງຈາກອັນຕະລາຍໄຟໃໝ້ປ່າ

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Deschutes National Forest

Crescent Ranger District Office
136471 Hwy 97 North
Crescent, OR 97735
541-433-3200
www.fs.usda.gov/deschutes



Lao translation

During fall mushroom season on the Deschutes, Fremont-Winema, Umpqua and Willamette National Forests, a history of smoking and campfire-caused wildfires has been identified. These forests received custom flyers that incorporated specially designed and translated materials to bridge the language barrier between the pickers and the front-liners. Using a national translation service, the team was able to accommodate the request and produced flyers in six languages. The products were provided to the national forests to be further distributed by the partner Alliance of Forest Workers.

Collaborating with Keep Oregon Green and the Willamette National Forest, Fire Prevention and Education Members participated in the Oregon State Fair. In addition to

sharing educational materials and having guest appearances from Smokey Bear, a local Forest Service artist rendered fire prevention cartoons to children of all ages. Children received a one of a kind cartoon with their name on it and a fire prevention message associated with the theme. The Oregon State Fair hosts up to 250,000 visitors each year and the Natural Resource Area tallied 8,500 visitors in the five days that prevention team members were present.



FIRE ADAPTED COMMUNITIES



The Pacific Northwest is redefining ways to use Prevention and Education Teams. Beginning with the 2014 fire season, prevention teams worked to help the State Office/Regional Office to prevent human-caused fires in the region under the umbrella of the National Cohesive Wildland Fire Management Strategy's emphasis on Fire Adapted Communities (FAC). This effort was "branded" for the PNW using the PNWFAC logo and through the PNWFAC website with resources to help support and maintain Fire Adapted Communities in the PNW.

Building on last year's efforts, this season's teams have continued to incorporate community fire adaptation into their work. In July, a national team worked in Wenatchee with the new Washington Fire Adapted Community Learning Network to incorporate and embrace the network's efforts, building a strong link between FAC concepts and activities to target specific human fire causes. This has opened a conversation about the community cycle of "Prevent, Prepare, Respond and Recover," and resulted in recommendations from the team on future messaging and collaboration.

AGENCY SUPPORT

An objective of prevention program leaders is to assist field units and communities in the delivery of messaging, products and planning. The Rogue River-Siskiyou and the Olympic National Forests received significant assistance in 2015. Analysis of prevention needs in 2014 led to planning for the Rogue River-Siskiyou assist. Liaison efforts continue to coordinate the support and direction of upper management with the needs of the field. Targeted product development and established communication networks allow the PNW to provide better quality assistance as field support.

Prevention team outcomes are leveraged to have an impact beyond the unit being assisted. For instance, the Fire Restrictions Toolbox developed for the Rogue River-Siskiyou could serve as a highly useful template for other National Forests. Products and other graphics developed on sagebrush habitat are applicable regionally.

INCORPORATING ALASKA

Forest Service Regions 6 and 10 Fire & Aviation Management began integration several years ago in key programs like Aviation and Coop Fire, under national Service First authorities. In 2015, a group of students from Alaska participated in the virtual P-310 Fire Prevention Team Member training, along with five other states at a total of seven locations, or PODS. The first team deployed in the Northwest in June included a trainee Team Leader from Alaska, who was successfully certified, and then mobilized again in August to southwest Oregon. The southwest Oregon mobilization included another Trainee Team Leader from Oregon. This demonstrates the performance-based process of achieving qualified resources who can, in turn, provide oversight to new trainees on subsequent assignments.

Partnering with Alaska fire prevention efforts is a natural fit providing mutual benefit to many cooperative programs. The employees have many common elements of understanding of fire programs in western ecosystems, fire patterns, and northwest traditions and perceptions. Much like other 'shared resource' programs, mobilizing with a partner state makes good sense under SORO's well-established combined leadership. PNW teams deployed this summer experienced the benefits of the shared PNW/SORO electronic graphics warehouse for common graphics support, PNWFAC website, Twitter and email activity. All of these can be expanded to include Alaska and provide additional support.

FRACTION OF THE COST OF SUPPRESSION

The total cost expenditures for the PNW 2015 prevention teams is \$389,163.10. Cost categories are broken down in the following table. Within the cost is a \$35,000 allocation to produce sage grouse ecosystem material and \$5,000 for producing two quality public service announcements. Specialists were utilized to assist with regional prevention planning, product development, social media communications, and public interface. There were seven prevention education teams deployed in addition to remote work on website and product development (listed as miscellaneous resources).

Category	Costs
Personnel	\$245,552.46
Lodging/Per Diem	\$71,801.29
Supplies	\$1564.45
Vehicle	\$10,561.06
Flights	\$18,104.84
Products	\$40,750.00
Other	\$829.00

Progress was made in building local prevention team capacity by increasing the number of team leaders and members within the region. The PNWFAC is expanding its outreach with an active Twitter account. The PNW is in a very strong position to assist partner agencies and the public in planning, protecting, and preparing for wildfire.

RECOMMENDATIONS

As of September 30th, the seasonal Prevention and Education Team effort is complete. There are still a number of ongoing items as a direct result of the summer's projects. Additional follow-up will benefit future prevention endeavors:

- Obtain and evaluate fire cause data as soon as it becomes available. Yearly data will be verified and compiled for use, usually available in February. An important data capture for analysis is the number and pattern of human-caused fires in 2015 compared to past years.
- Continue support of the Rogue River-Siskiyou, Olympic NF, WAFAC, and community programs. Assist and support new requests for prevention assistance.
- Follow up on the distribution of "Sanford the Sage Grouse" coloring book and the Sagebrush Steppe Habitat trading cards.
- Continue efforts with the PNWFAC website development and enhancements.
- A unified cost tracking spreadsheet has been developed and is recommended for Fire Prevention and Education Team use to facilitate a more efficient and accurate process and accountability.
- In order to collaborate messaging, the Regional Coordinator should be notified when Fire Prevention Teams and resources are mobilized in the PNW.
- Utilize Team Leader and Team Member trainees on local assignments to further build team capacity.
- Capitalize on the opportunity to include trainees in available prevention training, workshops, detail assignments and career development opportunities.

ACKNOWLEDGEMENTS

On behalf of the fire prevention community, we would like to thank Denise Blankenship, Jeff Fedrizzi, Kevin Martin, and David Summer, for the foresight and proactive leadership in bringing in Fire Prevention Teams throughout the summer to help raise awareness of the tenuous fire potential situation in the Pacific Northwest.

Special thanks to ...

Lauren Maloney for her constant commitment in working with the teams on a daily basis and keeping all the moving parts going.

Lauren Maloney and Karen Curtiss served as agency hosts, liaison and team participants. We sincerely thank PNWCG for allowing the dedication of their time to help guide the process. Their participation, knowledge and relationships significantly leveraged the Teams' effectiveness. The emphasis placed on prevention by the hosts is greatly appreciated.

On behalf of all the individuals involved in the projects, our appreciation to the Pacific Northwest in recognizing the potential impacts of prevention and education on improving wildfire safety in communities and taking action.

APPENDIX A PNW/SORO Electronic Graphics Warehouse

A large number of graphic materials were produced in 2014 and 2015. As delegated to the incoming Fire Prevention and Education Teams, these materials were reviewed and approved by the PNWCG’s Communication, Prevention and Investigation (CPI) committee over the course of the season through an agreed-upon process. They are intended to provide high quality accessibility-compliant graphics with accurate messaging and symbology. The goal is availability, standardization and ease of use for the Oregon and Washington field units. These products have been placed on a NIFC FTP site. Users can access this site and copy/download materials for their use at any time. Many of them are useable in the form as seen on the site. Customization is easily achieved with some basic user skills in Power Point and Word document manipulation.

If you are interested in Sagebrush Steppe Habitat/Sage Grouse educational materials on this site, please contact Lauren Maloney to discuss availability of funding for BLM Districts to do outreach with some of these materials.

FTP Site Navigation

From any computer, enter the following link:

http://ftp.nifc.gov/incident_specific_data/pacific_nw/!SORO/Prevention/

Open any of the folders in this directory to locate and select a graphic file in Power Point format (.ppt or .pptx) or Adobe portable document format (.pdf). Only the PowerPoint formats are customizable, unless you have Adobe Acrobat Professional or other software to enable modifications.

Within the 2015 Approved Graphics folder, the documents labeled **‘firesbannedboards/pptx_firesbanned’** and **2015_08_23restrictartwithinstructions.pptx** will help guide customization for local unit needs including graphics, symbols and text.

Name	Last modified	Size
Parent Directory		-
!Forms/	27-Sep-2015 19:34	-
2015 Approved Graphics/	25-Sep-2015 12:30	-
2015 FPET Materials/	21-Jul-2015 16:02	-
Bilingual Materials/	19-Sep-2015 14:02	-
FPET Templates/	02-Sep-2015 14:55	-
Fire Occ Data/	19-Sep-2015 16:07	-
Restriction Plans/	28-Aug-2015 17:43	-
UAS/	19-Sep-2015 14:01	-
agencylogos/	04-Sep-2015 15:47	-
targetshooting/	19-Sep-2015 15:51	-
<i>Apache/2.2.15 (Red Hat) Server at ftp.nifc.gov Port 80</i>		

APPENDIX A PNW/SORO Electronic Graphics Warehouse

Reproduction:

In the Pacific Northwest, in order to duplicate or reproduce any of these materials, you must follow the Forest Service R6/BLM OR/WA State Government Printing Office (GPO) and Title 44 Regulations Service First copying and printing policy.

Begin by completing a Requisition (form R6-FS-6300-9 (9/2001) or AD-700, or BLM 1510-18) that fits your budget with appropriate accounting codes. These forms can be found on the ftp site under **!FORMS**. Our contact in Oregon and Washington is: Steve Morse, Publication Production Coordinator, stephenmorse@fs.fed.us or smorse@blm.gov 503-808-6212. There are a variety of contracts in place to provide services for printing, copying, sign-making, imprinting on products, etc. Before you contact Steve, please consider the purpose of the material (indoor/outdoor), weather exposure (sunlight/rain), duration of the posting need, print quality, paper quality (poster or copy paper?), substrate (metal, plastic or?) color, etc. Steve can provide guidance to help you obtain your materials in a cost-effective and timely manner to meet your needs. Normal turnaround of two weeks. Emergency needs can be accommodated for additional cost. Please anticipate your annual needs and place your orders early in order to have stock on hand prior to events, fire season, field season, etc.

Here is an online sample source to review product options prior to placing your order: www.Imprint.com. If you find what you like here, you can help Steve by referring to that product for a shared visual start and comparison on your project. If these don't meet your needs, contact Steve for design assistance.

Want this graphic? It is as easy as 1,2,3...

**1
CLICK**

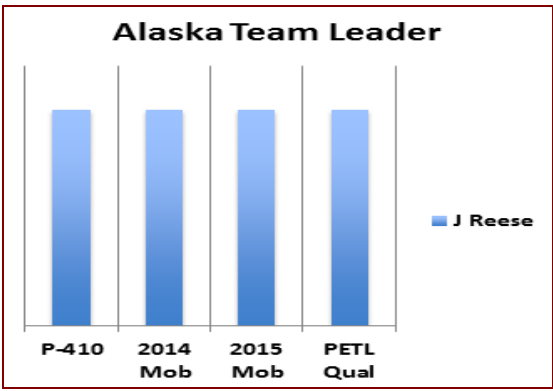
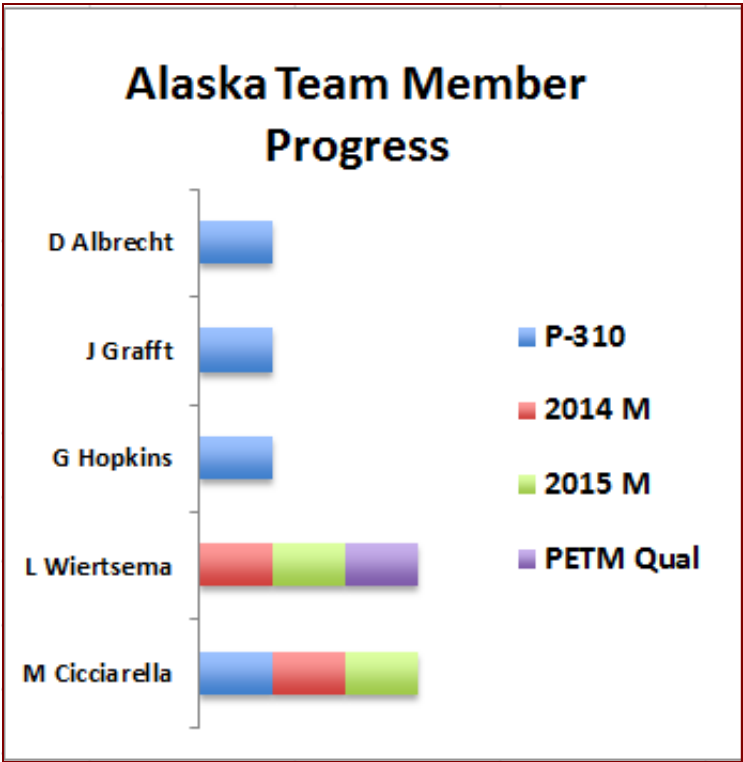
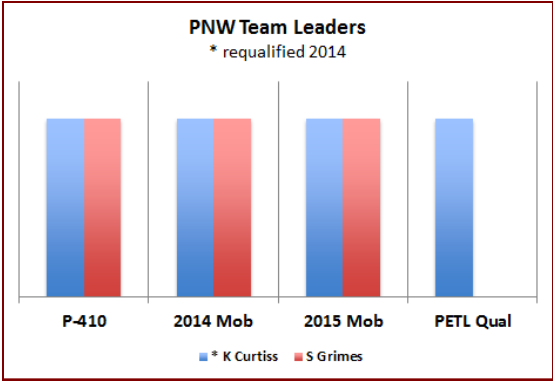
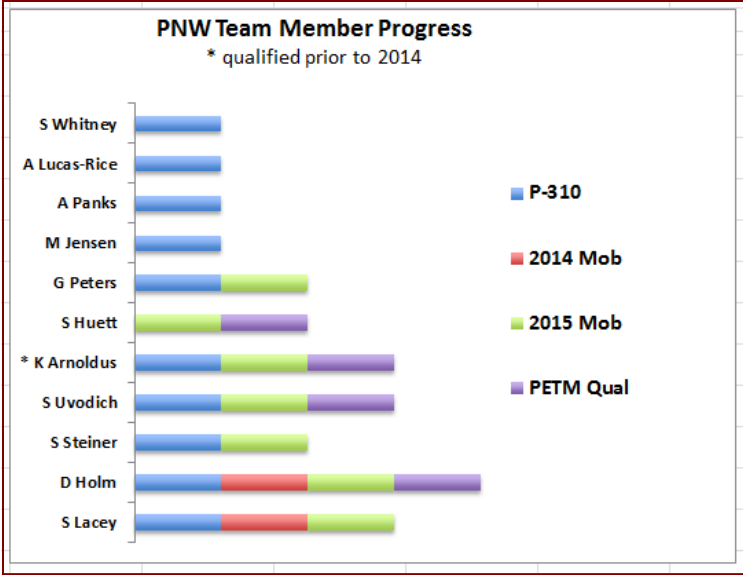
**2
OPEN**

**3
DOWNLOAD**

http://ftp.nifc.gov/incident_specific_data/pacific_nw!/SORO/Prevention/

Now EDIT in Power Point

APPENDIX B Prevention Team Capacity Progress



This data does not include prevention resources previously qualified.

APPENDIX C

2015 Mobilization Summary

Team/ Location/Dates	Team members	Objectives / Products - Projects
PNW 1 Bend, OR 6/10-23	Jim Funk, PETL, AD, VA Judy Reese, PETL (T) AK DOF Lauren Maloney, PETM, BLM/FS Karen Curtiss, PETM FS DEF Melissa Yunas, PIO/PETM FL Forest Service Jennifer Myslivy, PETM, ID/BLM	The FPET is to build upon the PNW FAC work from last year, increase drought awareness, and to expand outreach concerning greater Sage Grouse and Steppe Habitat.
PNW 2 Bend, Or/Grants Pass, OR 6/30 – 7/14	Kimiko Nalle, PETL, WA-OWF Jimmye Turner WA-UMF PIO2 Susie Freeman, PETM, OR-WIF Stacy Lacey, PETM (t), OR-OCF Lauren Maloney, PETM, BLM/FS Karen Curtiss, PETM, OR-DEF (SW OR included local PETM(t)'s Shelly Steiner and Sarah Uvodich)	Two priority topics: continuing the PNW Fire Adapted Community campaign and including the Sage Grouse/Steppe habitat within our fire prevention efforts.7/6-14: Relocated to SW Oregon to conduct prevention program assessment: coordination of fire restrictions, targeted human fire causes, etc.
PNW 3 Olympia, WA 7/15 – 7/28	Evelyn Morgan, PETL, KY-DBNF Donna Wilson, PIO, VA-JEFF Gwen Hensley, PETM, KY-DBNF Susette Huett WA-ONF, THSP Kathy Arnoldus, PETM, OR-WWF	To assist the Forest with human-caused fire prevention on the Olympic Peninsula and also create Public Service Announcements highlighting this season's exceptional wildfire danger in large westside media markets
PNW 4 Wenatchee, WA 7/22 – 8/3	Cindy Frenzel, PETL, VA-VIC Gwen Beavans, PETL, WA-WO Annaleasa Winter FL-FLS, PIO1 April Phillips, PETM, TX-SRR Dylan Holm, PETM (T) WA-OWF Karen Curtiss OR-DEF Team Liaison	The team has been tasked with conducting wildland fire prevention program activities on behalf of the Washington Fire Adapted Communities Fire Learning Network (WA FAC); and continuing the Pacific Northwest Fire Adapted Communities (PNW FAC) 2015 Campaign
PNW 5 Merlin, OR 8/10 – 8/24	Judy Reese AK-AKS Team Leader Stacey Grimes OR-NWC, Team Leader (T) Meg Ciccirella AK-KKS Team Member Lori Wiertsema AK-MSS Team Member (T) Karen Curtiss OR-DEF Team Liaison Gwen Hensley KY-DBF Visual Information Specialist Sarah Uvodich OR-RSF, Team Member (T)	Team was asked to develop draft plans for fire restriction and closure coordination, create a strategy for interagency prevention partnerships, address shooting-related fires, critical messaging for modified suppression tactics, community acceptance of smoke, targeted human fire causes, etc.
Spokane Reservation Spokane, WA 8/26 – 9/9	Robin Bible, PETL, TN Forestry Tim Phelps, PIO, TN Forestry April Philips, TX-FWS Grant Denison, PETM(T), Spokane Tribe	To help prevent human-caused fires on the Spokane Reservation, coordinating community outreach with the IMT managing the Carpenter Road Fire.
PNW 6 Merlin, OR/Bend, OR 8/25 – 9/7	Karen Curtiss, OR-DEF PETL Gwen Hensley, KY-DBF, Visual Information Specialist Alexis West, OR-COC, PIO2	Tasks: Complete 2015 PNW final review and upload of graphics products. Develop action plan for PNWFAC website revisions including post-migration repairs, develop shooting-related fire graphics to integrate with Respected Access campaign.
PNW 7 Portland, OR 9/20 – 9/26	Jim Funk, PETL, VA-DOF Melissa Yunas, PIO1 - FL-Forest Service Karen Curtiss, OR-DEF, Team Liaison	PNW Prevention Team seasonal wrap-up, assessment, and recommended follow-up/action plan.