



Use to document conversation, results, and commitments
Retain for file.



CONVERSATION RECORD

Interviewer: _____ Date: _____ Time: _____

Person Interviewed: _____ Title: _____

Phone Number/Email _____

Define your fire and/or prevention problems: What are the priority concerns/causes?

Current strategic implementation:

Are you using existing campaigns?

What works?

Perceived (by you) effectiveness?

Subgeographic areas?

Priority concerns?

Gaps?

Recommendations?

What would you like to see as a result of this effort?

How can we ground truth?

Who should we ask for additional input?