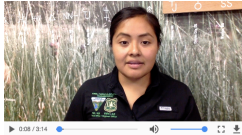


Quick Guide to Using These Spanish Language Materials

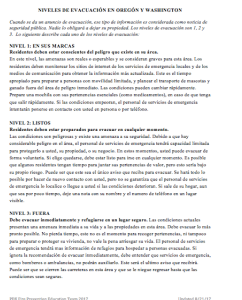
http://ftp.nifc.gov/incident_specific_data/pacific_nw/!SORO/Prevention/Bilingual_Materials/2017_Spanish_PSA_Soto/



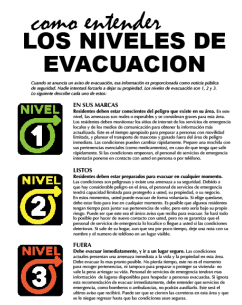
EVAC_VIDEO_3MIN: This is a 3-minute long **video**. It's the long version, it's more conversational, and is appropriate for places like Facebook. (Screenshot: left-top)

EVAC_AUDIO_60SEC: This is a 60 second long **audio** file. It's appropriate to send to radio stations. This is a less conversational tone and is more to the point.

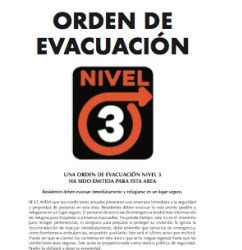
EVAC_SCRIPT files: These are scripts that go along with the audio and video files. The 60-second script can be provided to radio stations if they want to re-record with their (higher quality) equipment. These are NOT good to release as stand-alone documents because they are more conversational in tone. These will be used to caption the videos later on.



Evac_Text .DOCX and .PDF: These are the files most appropriate to use as stand-alone documents online and in print. They have more formal language and are less conversational. Use the .docx file if you just need to grab the text, it's editable. (Screenshot: left, 2nd from top)



Evac_LevelsExplained_8.5x11: This document is titled “How to Understand Evacuation Levels” This is a PDF document with graphics and text. It's ready to print and distribute to areas that may be facing evacuations or to upload online. It's not an evacuation notice, rather, it explains more generally what each level means. (Screenshot: 3rd from the top)



Evac_Order 1
Evac_Order2
Evac_Order_3: These three documents are “generic” evacuation orders at each level. (Screenshot: bottom)

Evac_Orders_123_ENG: This is the English text of what is within “Evac_Order1/2/3” documents.

**Do not link audiences directly to the FTP site. The FTP site is an internal agency repository. It is preferable to download from the FTP site, and upload to your agency website and share directly from there.*

- Check back soon for:**
- 45-sec video for twitter (the longest they'll allow)
 - Videos updated to include captions
 - Any requests? Bump it up the chain.