

Communication Strategies for Fire Management

Creating Effective Citizen-Agency Partnerships

Communication Strategies for Fire Management: Creating Effective Citizen-Agency Partnerships is designed to assist land management personnel in planning to work collaboratively with citizens for community fire and fuel reduction strategies. This DVD uses real world examples from successful agency outreach programs to highlight effective approaches. It examines essential attributes for developing partnerships and offers a set of guiding principles for initiating an outreach program or for improving an existing one.

A written supplement to this video, *A Practical Guide to Citizen-Agency Partnerships*, has been developed to provide viewers with hands-on materials for planning and implementation. It complements the video by reiterating key points and providing more in-depth commentary. It is designed to be used as a step-wise guide for practical application.

To obtain a copy of the practical guide, or for an additional copy of this video, contact Bruce Shindler at Bruce.Shindler@oregonstate.edu.

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